I claim:

1. A business method for memorializing vehicle purchase transactions comprising the steps of:

selecting a video camera;

selecting computer means;

interfacing said video camera with said computer means;

installing computer software onto said computer means, which software effects initiation and termination of recordation of video images into a data file, associates user-inputted unique data specific to said purchase transaction with said data file upon saving of said data file to storage media, assigns a unique identifier to said file as said file is recorded to said storage media at termination of said recordation, and, upon stores a record of said unique data and said unique identifier into a searchable database wherein multiple data files may be searched with respect to said unique data;

actuating said computer software for input of said user inputted unique data;

actuating said computer software for initiation of said recording of said transaction;

at the end of a transaction which is to be recorded,

actuating said computer software for termination of
said recordation and storage of said data file onto
said storage media and of said record into said
database.

2.   The business method of claim 1 futher comprising the
steps of:

selecting an audio microphone;

interfacing said audio microphone with said computer;

including in said computer software, features for
            initiation of audio recording substantially
            simultaneous with said recordation of video images
            by said video camara, and storage of audio data
            into said data file, thereby producing an audio
            video record of said transaction.

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